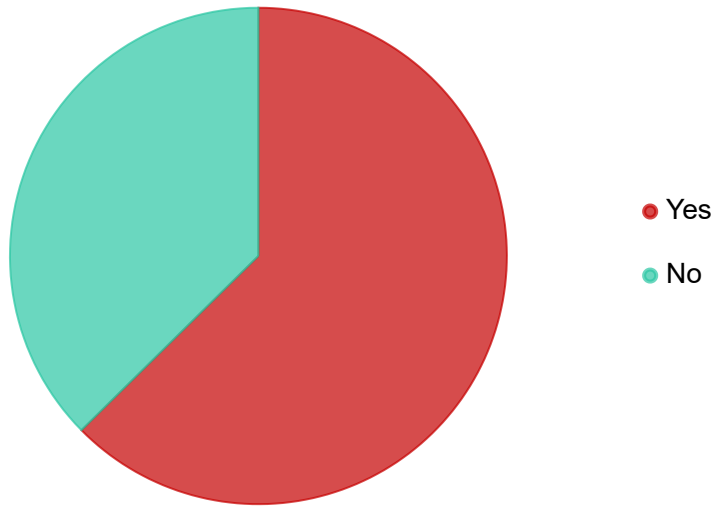


Innovation Island Pulse 2022

Basic Information

o Would you like to write a guest blog for TechIreland in 2022?

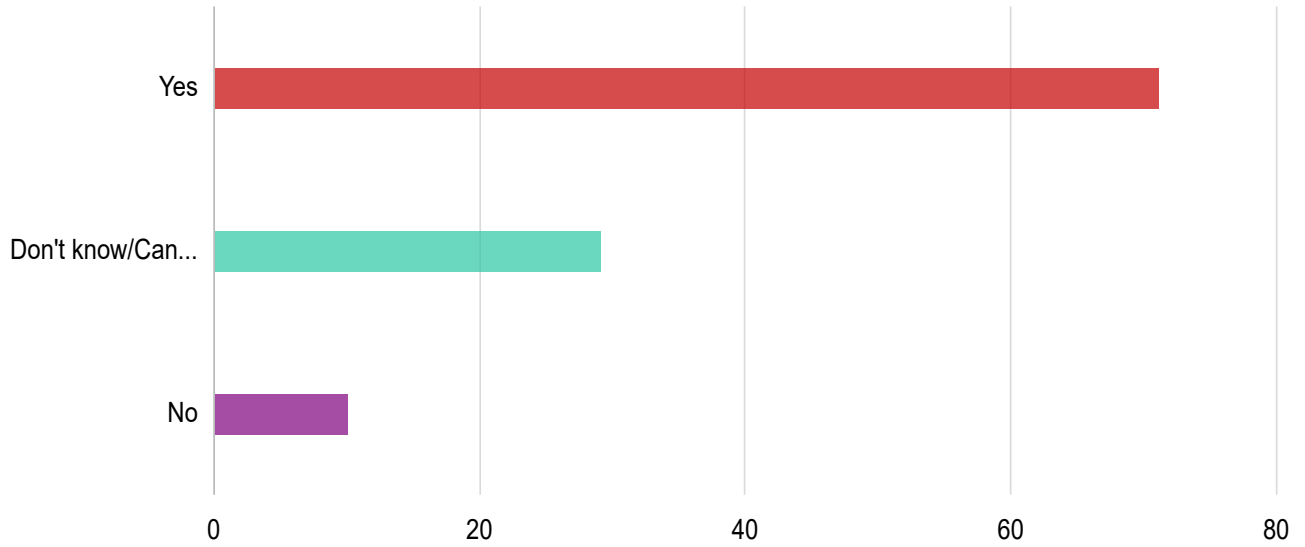


Answers	Count	Percentage
Yes	67	60.36%
No	40	36.04%

Answered: 107 Skipped: 4

Startup Environment & Outlook

o 1. Is Ireland now a better place to start a business now than 5 years ago?

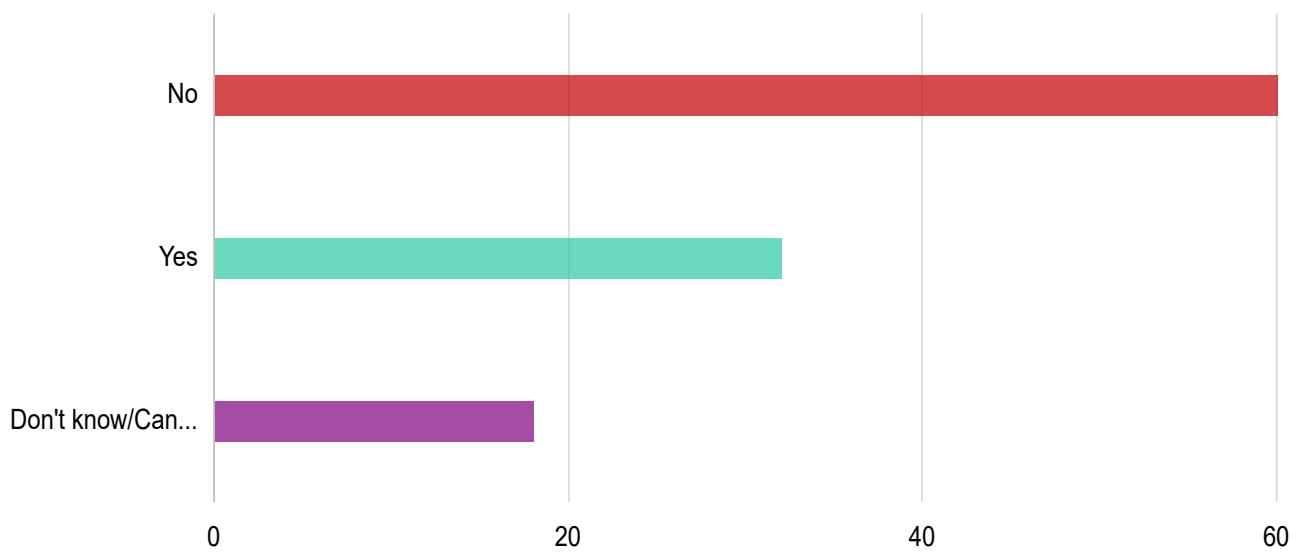


Answers **Count** **Percentage**

Yes	71	63.96%
Don't know/Can't Say	29	26.13%
No	10	9.01%

Answered: 109 Skipped: 2

o 2. Has Covid-19 negatively affected Ireland's tech sector?

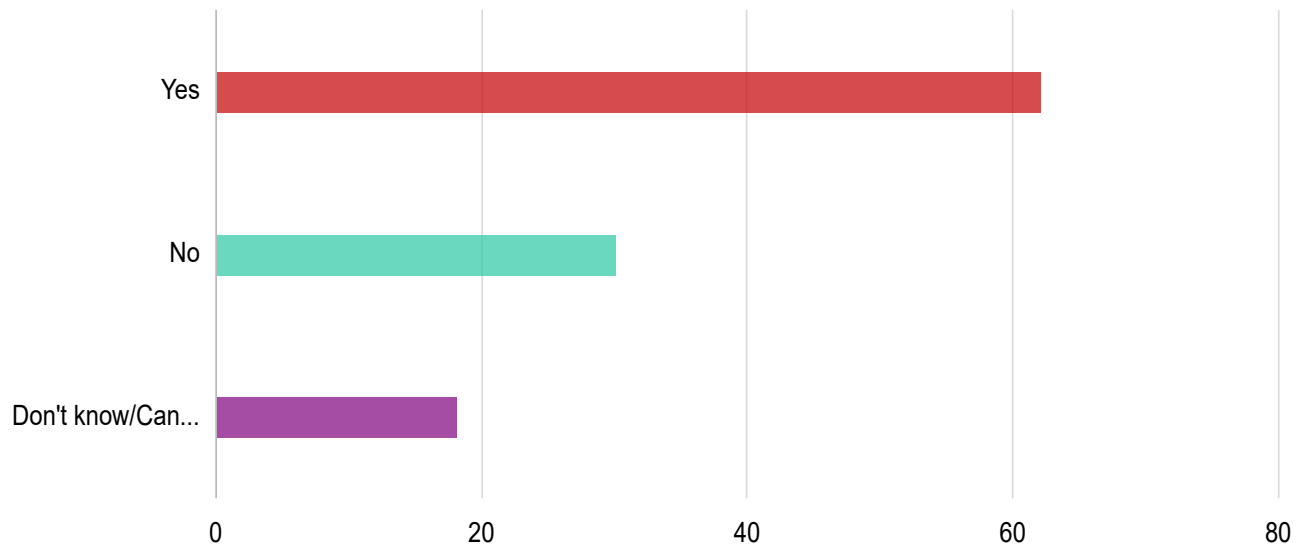


Answers **Count** **Percentage**

No	60	54.05%
Yes	32	28.83%
Don't know/Can't say	18	16.22%

Answered: 109 Skipped: 2

o 3. Are there good fundraising opportunities for companies in Ireland?

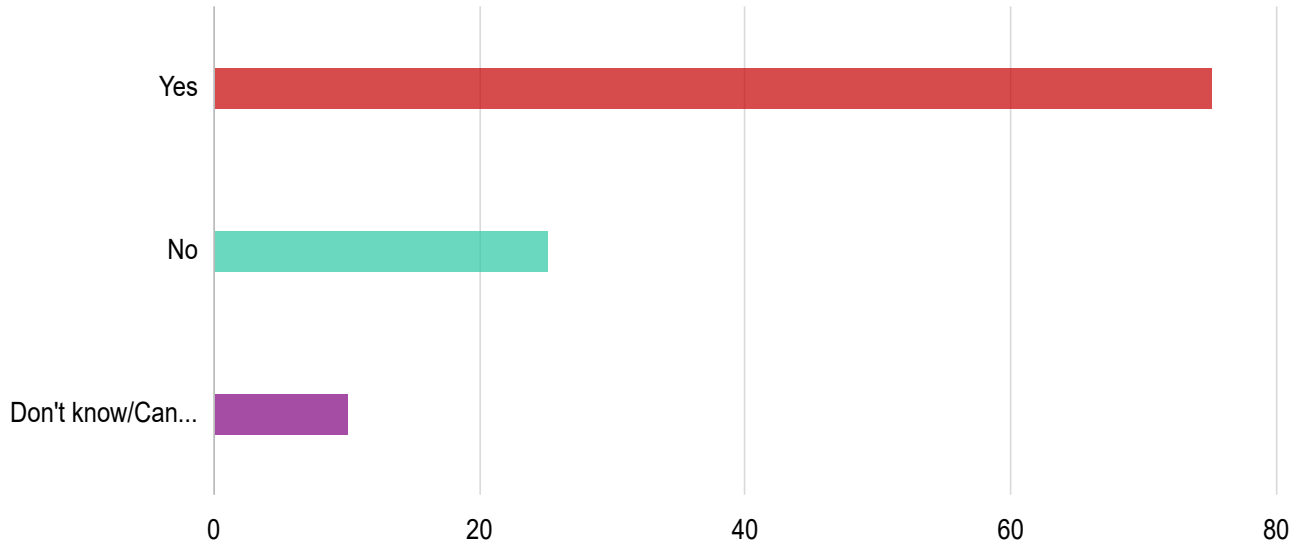


Answers **Count** **Percentage**

Yes	62	55.86%
No	30	27.03%
Don't know/Can't Say	18	16.22%

Answered: 109 Skipped: 2

o 4. Are there good supports to help scale businesses from Ireland?

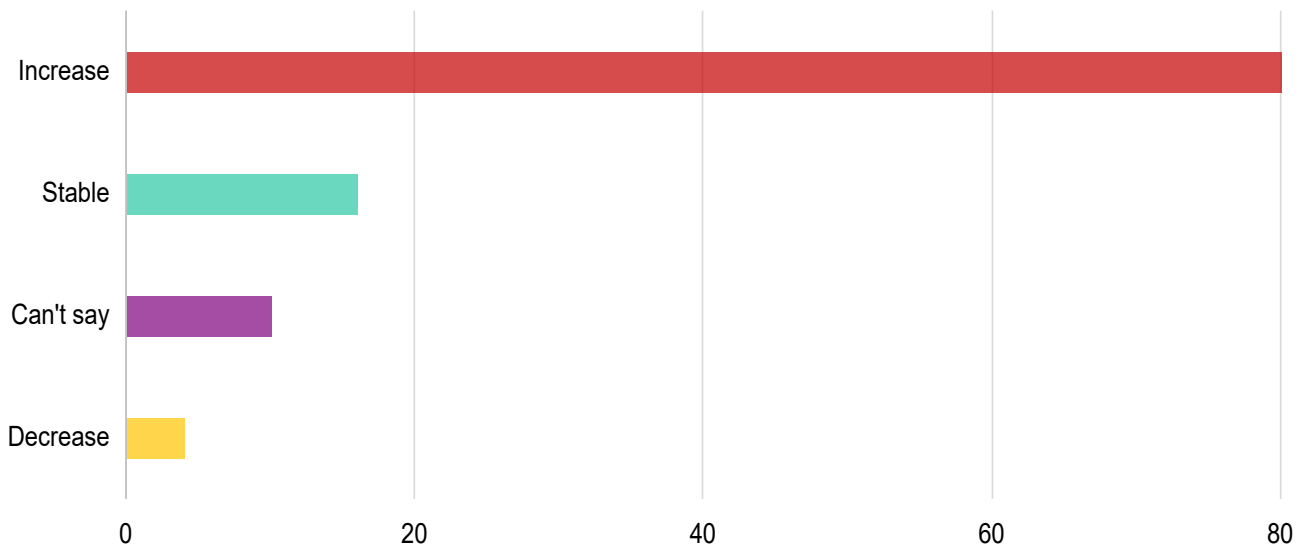


Answers	Count	Percentage
Yes	75	67.57%
No	25	22.52%
Don't know/Can't say	10	9.01%

Answered: 109 Skipped: 2

Your Company Outlook for 2022

5. Revenue in 2022

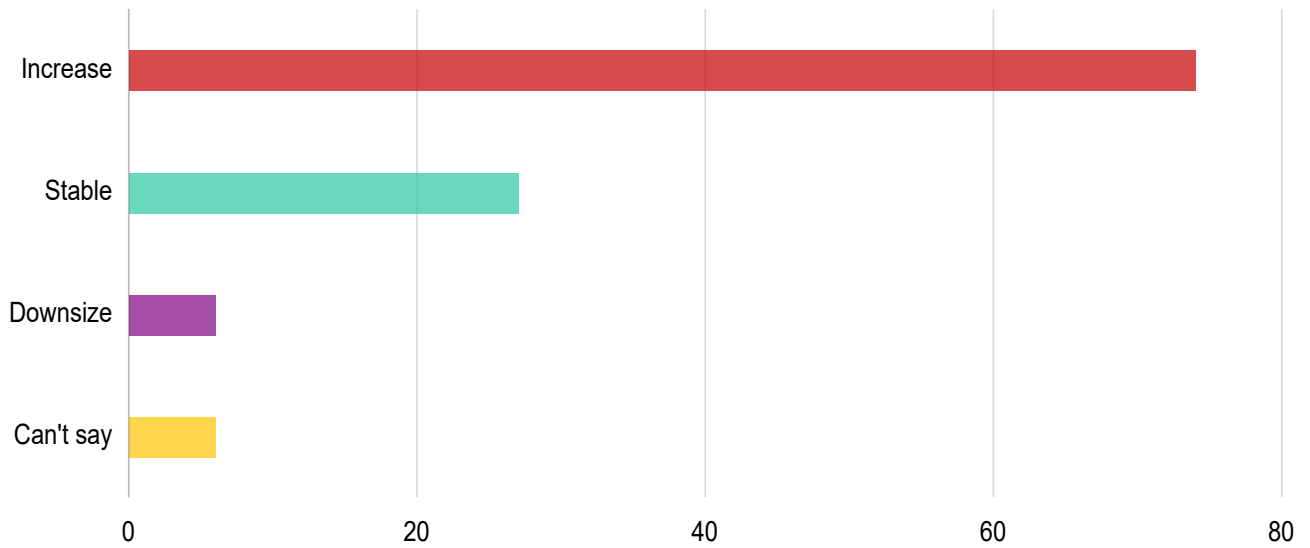


Answers	Count	Percentage
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Increase	80	72.07%
Stable	16	14.41%
Can't say	10	9.01%
Decrease	4	3.6%

Answered: 109 Skipped: 2

6. Employee count in 2022

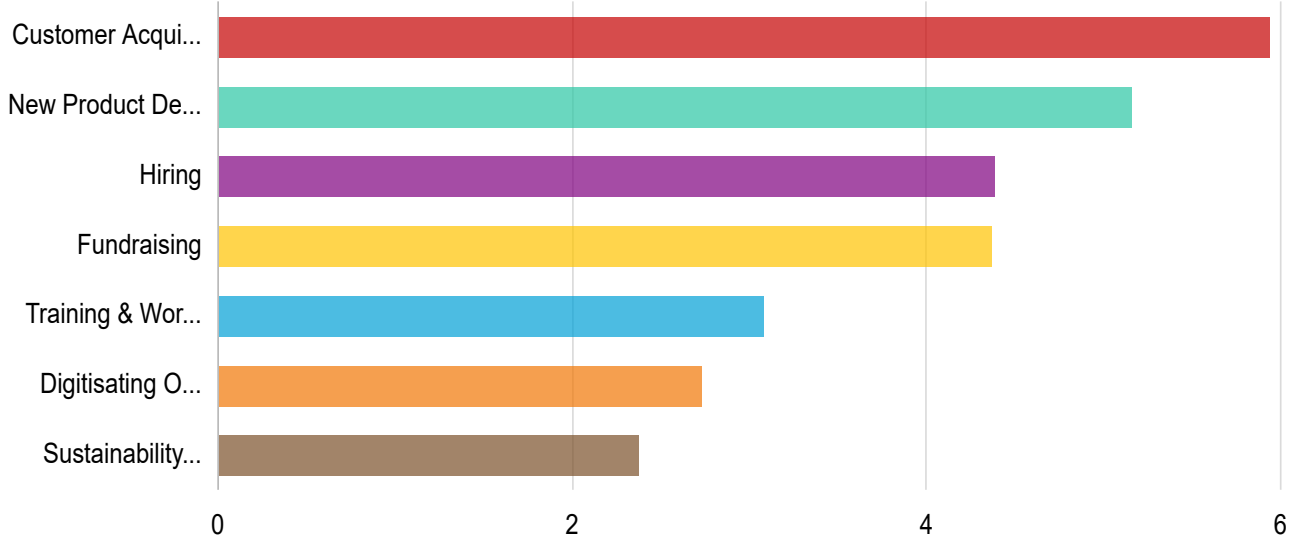


Answers Count Percentage

Increase	74	66.67%
Stable	27	24.32%
Downsize	6	5.41%
Can't say	6	5.41%

Answered: 110 Skipped: 1

7. Rank in order of importance, your priorities in 2022



Rank	Answers	1	2	3	4	5	Average score	
2	New Product Development	16.19% 17	31.43% 33	23.81% 25	16.19% 17	6.67% 7	5.15	
3	Hiring	8.57% 9	20.95% 22	18.1% 19	26.67% 28	10.48% 11	4.38 9	6.6
4	Fundraising	18.1% 19	17.14% 18	14.29% 15	17.14% 18	10.48% 11	4.36	
5	Training & Workforce Development	1.9% 2	3.81% 4	13.33% 14	16.19% 17	29.52% 31	3.08 17	19.0
6	Digitisating Operations	2.86% 3	3.81% 4	7.62% 8	10.48% 11	22.86% 24	2.72	
7	Sustainability & Climate Goals	1.9% 2	1.9% 2	7.62% 8	7.62% 8	17.14% 18	2.37 30	35.2

Answered: 105 Skipped: 6

Other priorities? Please specify...

The word cloud requires at least 20 answers to show.

Word **Count**

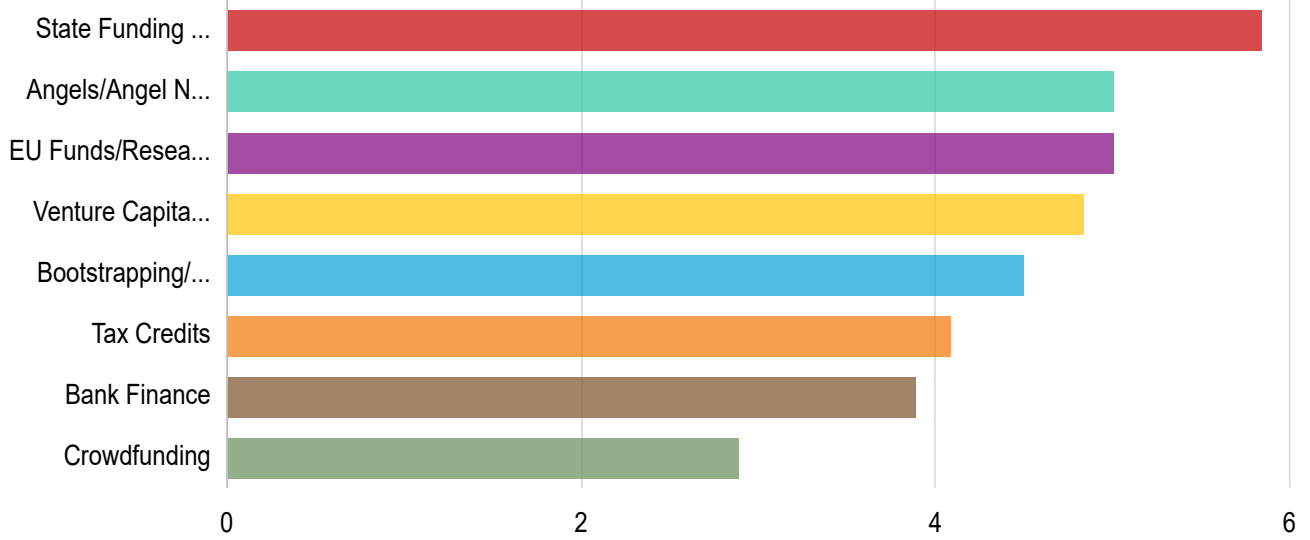
Growing 2

Ireland	2
Partnerships	2
strongly	1
focussed	1
internationally.	1
steamline	1
work	1
processes	1
Scaling	1
Scale	1
markets.	1
Revenue	1
growth	1
Promotion	1
services	1
EU	1
markets	1
Pilots	1
product	1
certification	1
Partnering	1
corporates	1
Move	1
operations	1
Measuring	1

Impact	1
letting	1
reset	1
sorry!	1
Innovation	1
Research	1
distributor	1
network	1
Cost	1
control	1
Capacity	1
building	1
science	1
publishing	1
Brand	1
awareness	1
affordable	1
office	1
space	1

Answered: 18 Skipped: 93

o 8. Rank the importance of the sources of funding for your company in...

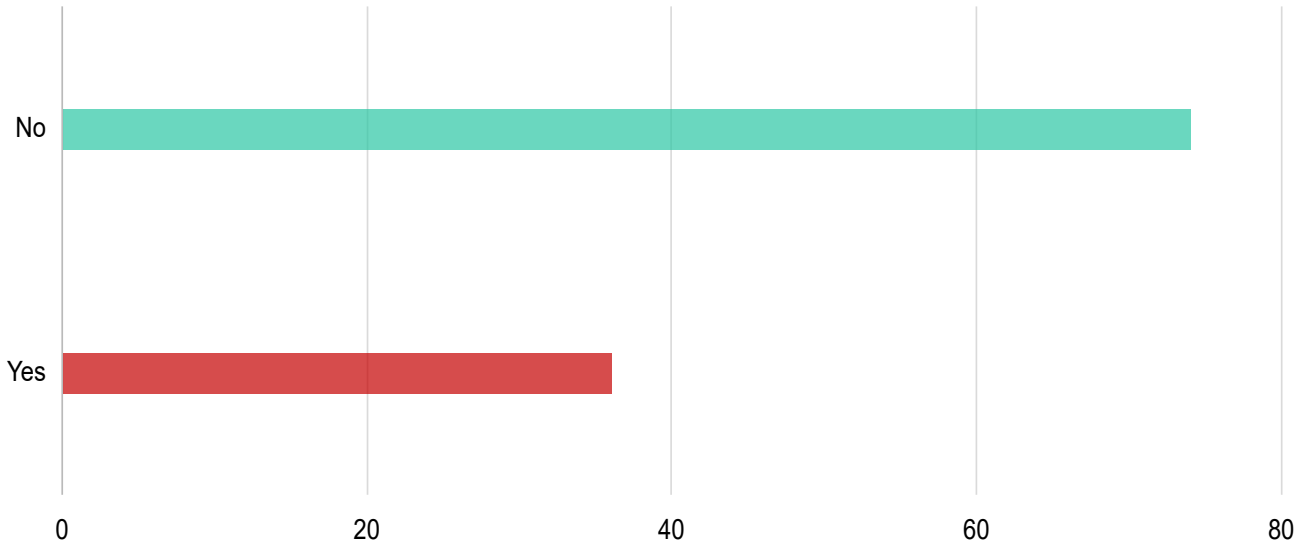


Rank	Answers	1	2	3	4	5	Average score	
1	State Funding (EI, LEOs, DTIF etc)	17.65% 18	30.39% 31	22.55% 23	8.82% 9	5.88% 6	3.92% 5.83	3.92%
2	Angels/Angel Networks	18.63% 19	15.69% 16	11.76% 12	8.82% 9	12.75% 13	5.00	
3	EU Funds/Research Grants (Horizon Europe, EIC)	10.78% 11	11.76% 12	17.65% 18	20.59% 21	17.65% 18	12.75% 5.00	4.99
4	Venture Capital	23.53% 24	11.76% 12	6.86% 7	7.84% 8	12.75% 13	4.83	
5	Bootstrapping/Friends & Family	20.59% 21	7.84% 8	10.78% 11	11.76% 12	5.88% 6	13.73% 4.49	11.76%
6	Tax Credits	0% 0	10.78% 11	12.75% 13	25.49% 26	15.69% 16	4.08	

Answered: 102 Skipped: 9

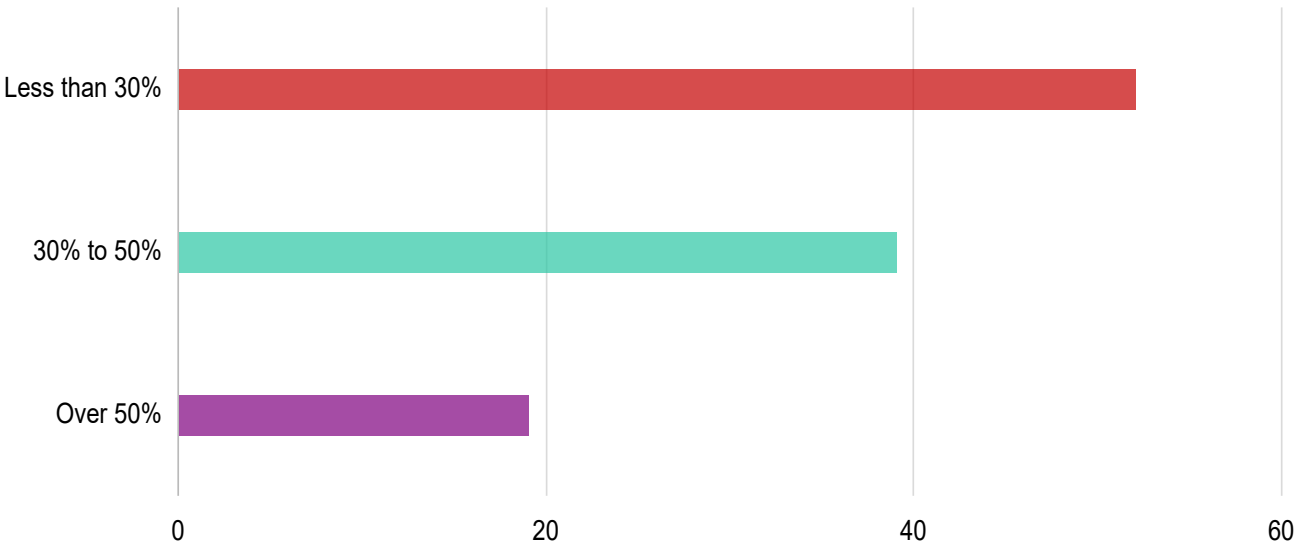
People & Diversity

9. Does your company have a female founder/co-founder?



Answered: 110 Skipped: 1

o 10. Approximately what percentage of your employees are female?

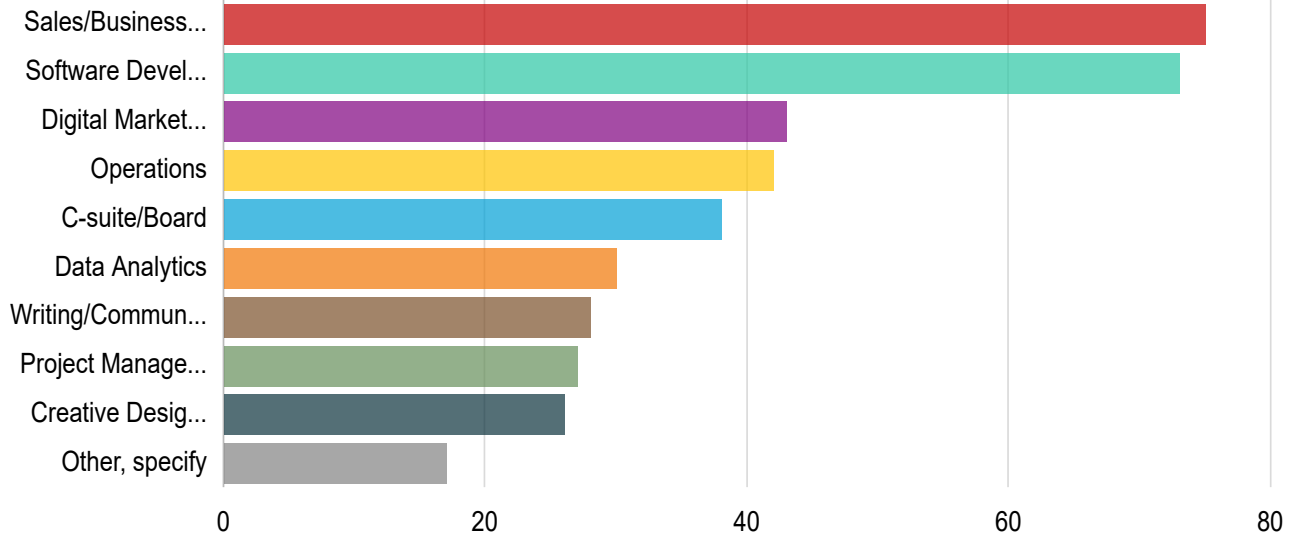


Answered: 110 Skipped: 1

30% to 50%	39	35.14%
Over 50%	19	17.12%

Answered: 109 Skipped: 2

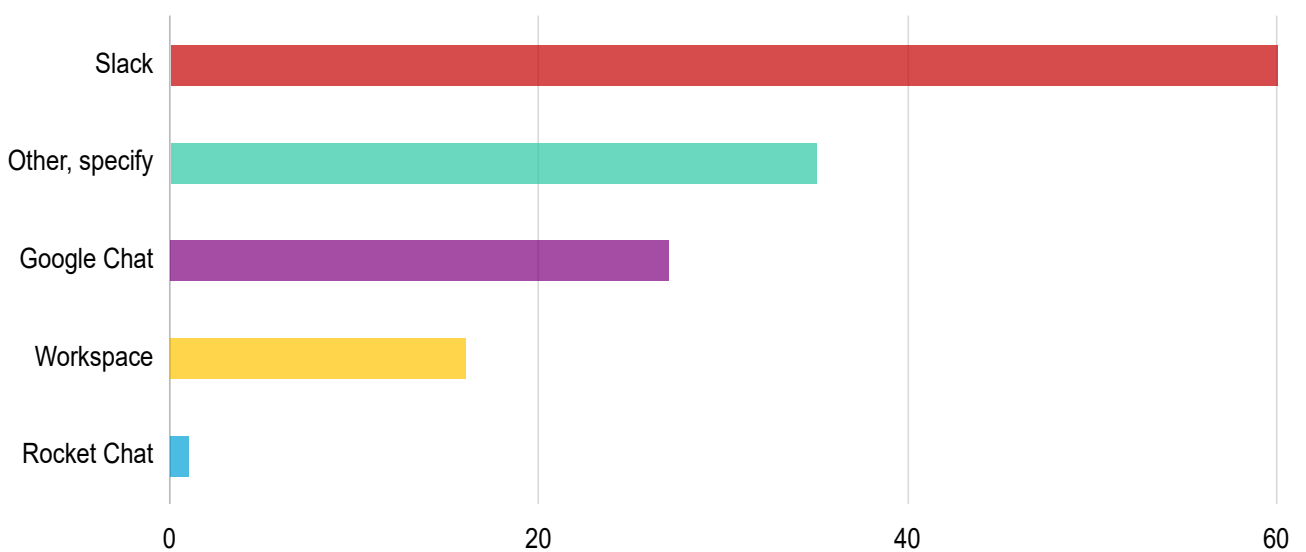
11. What roles might you be hiring for?



Answered: 106 Skipped: 5

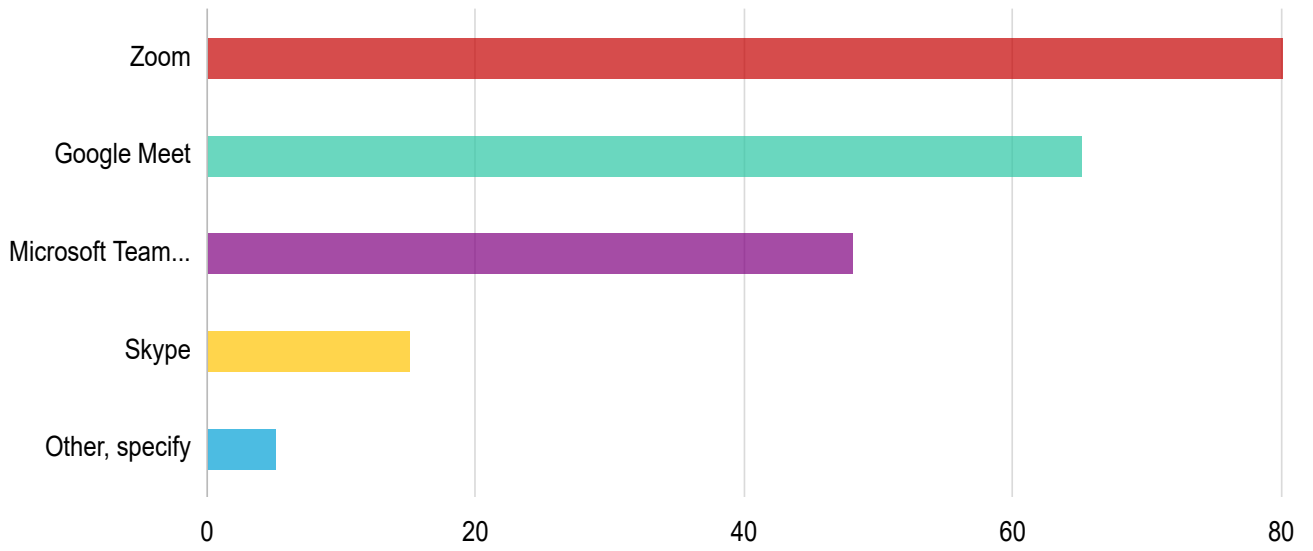
Digitisation & Useful Resources

12. Collaboration Software



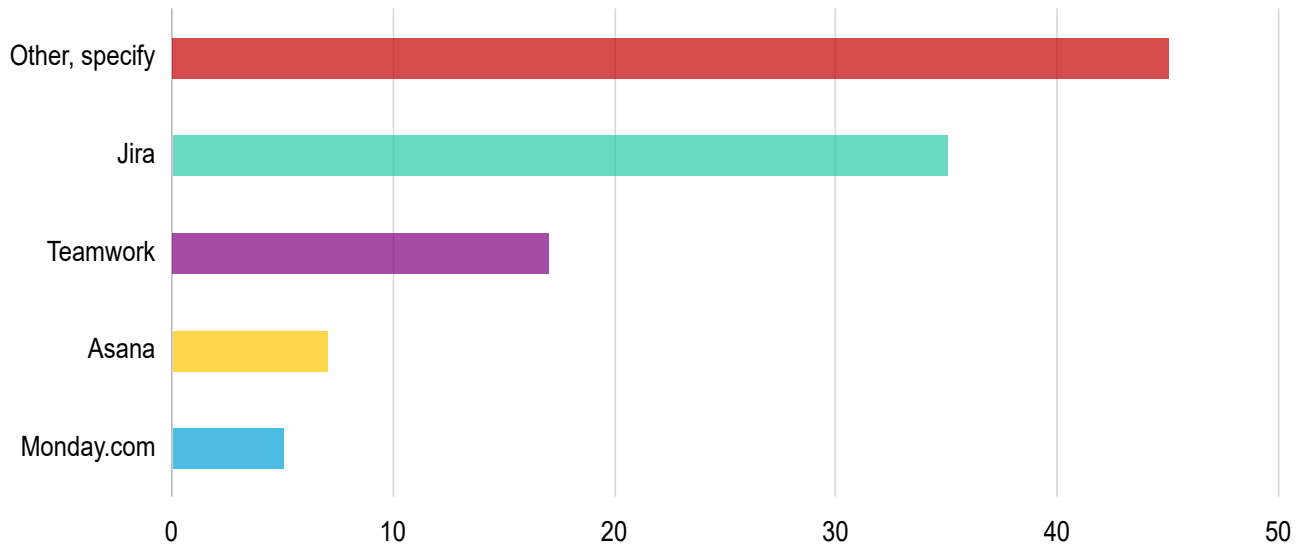
Answered: 101 Skipped: 10

o 13. Online Meetings



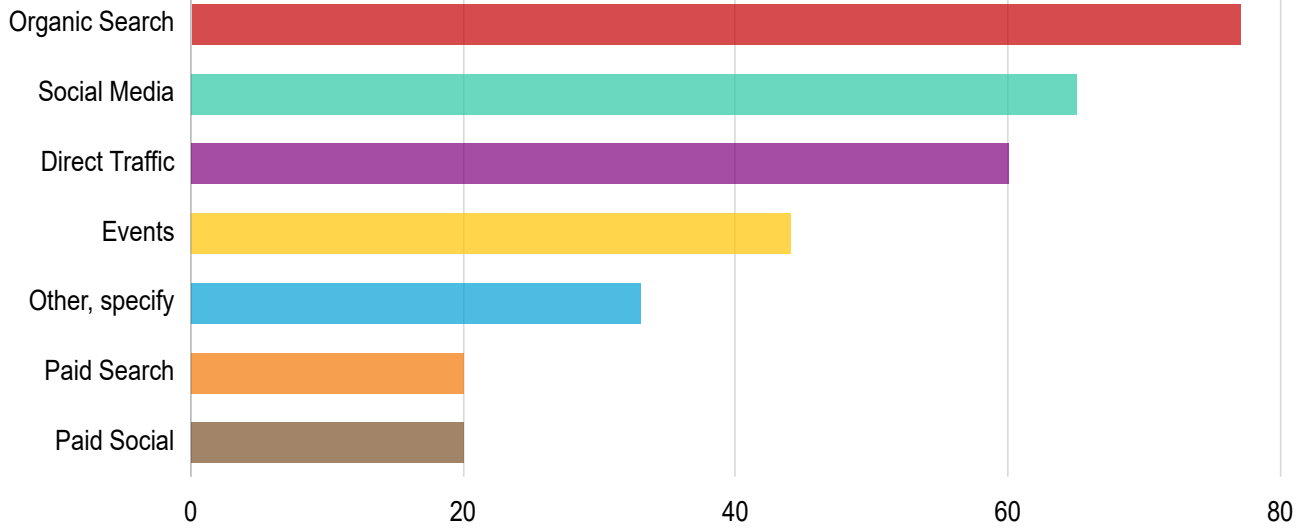
Answered: 110 Skipped: 1

o 14. Project Management



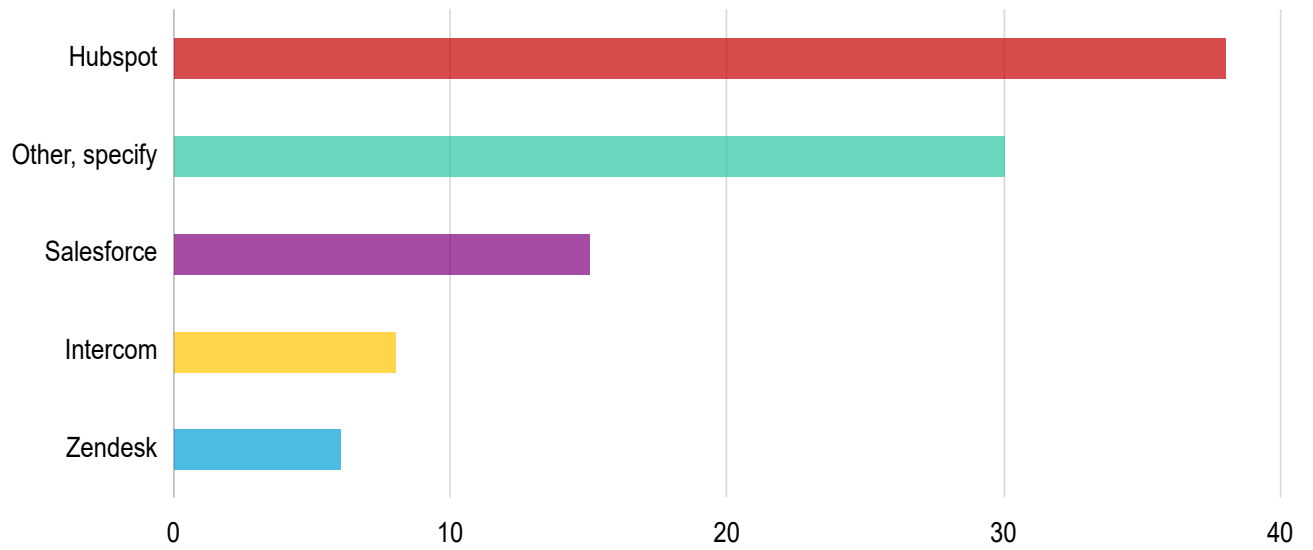
Answered: 93 Skipped: 18

o 15. Customer Acquisition Channels



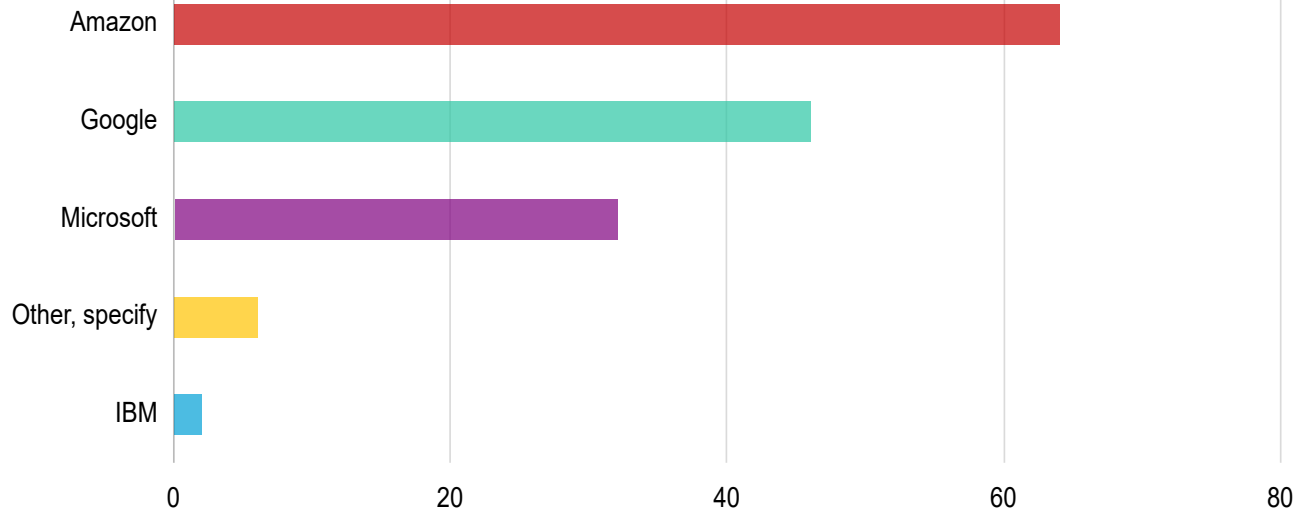
Answered: 109 Skipped: 2

o 16. Customer Relationship Management



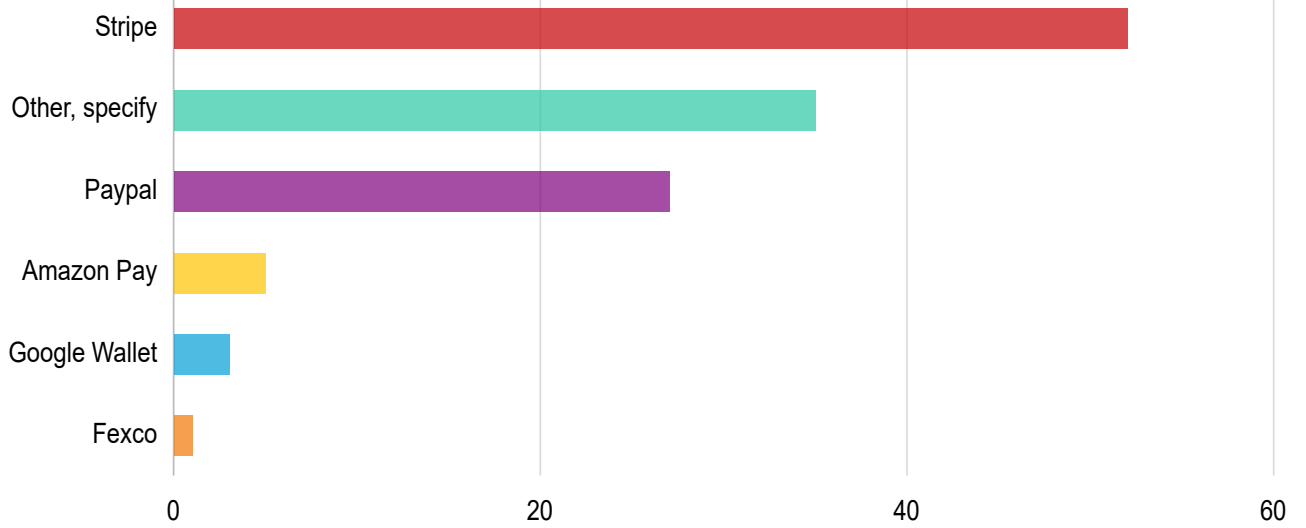
Answered: 91 Skipped: 20

o 17. Cloud



Answered: 106 Skipped: 5

o 18. Payments



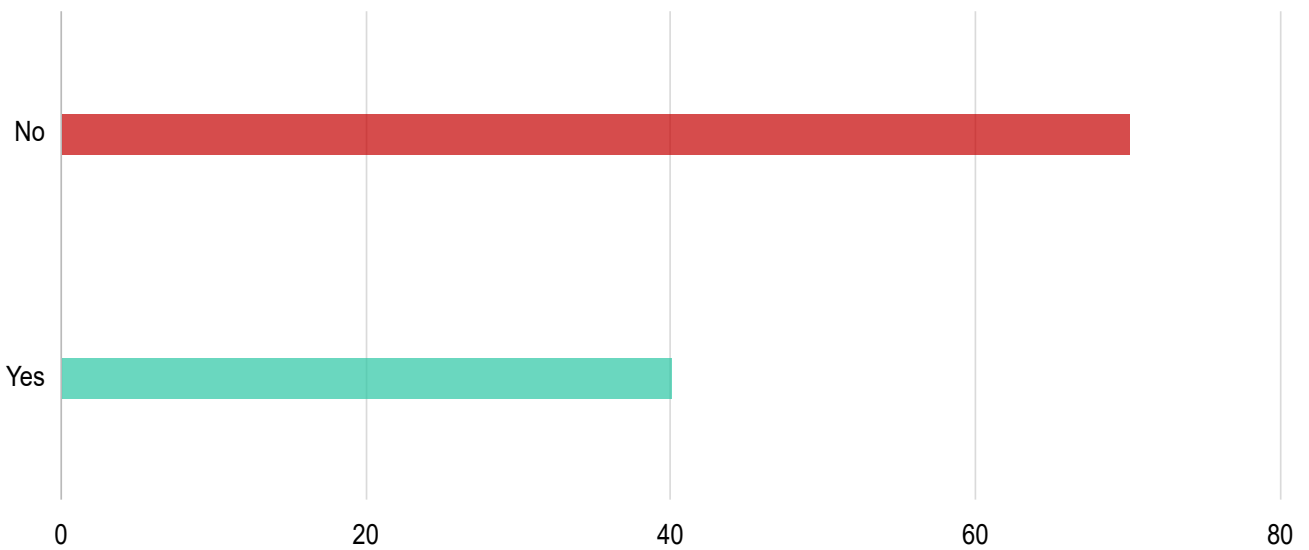
Answered: 94 Skipped: 17

o 19. Are there other digital tools that you find particularly useful?



All-Island Economy

20. Do you currently do business (buy/sell products/services) in Northern Ireland?

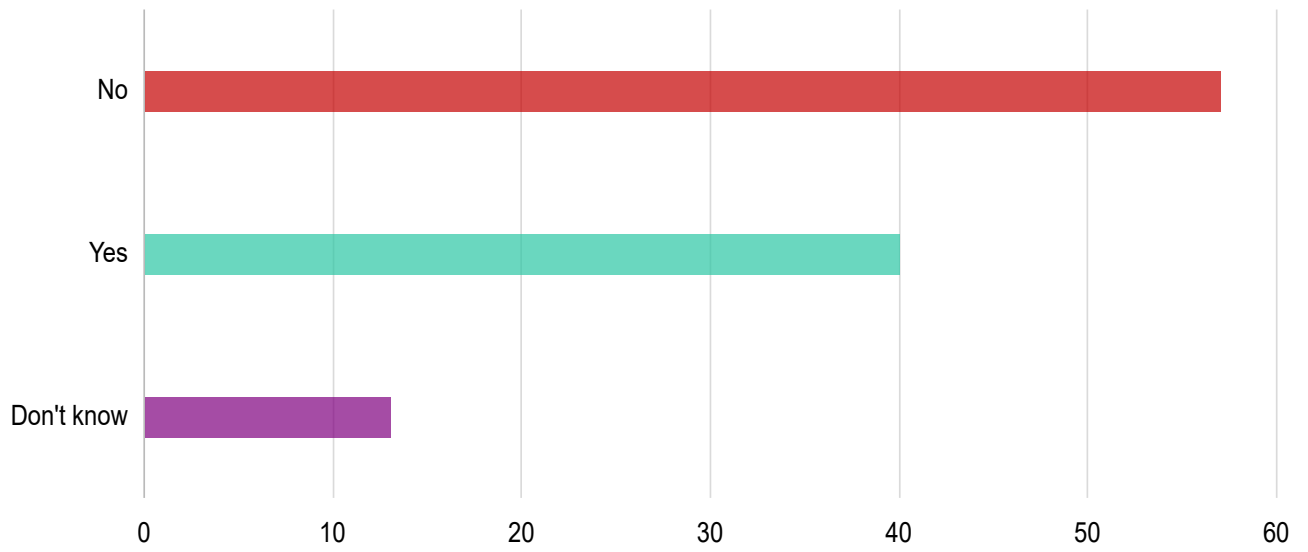


Answers **Count** **Percentage**

No	70	63.06%
Yes	40	36.04%

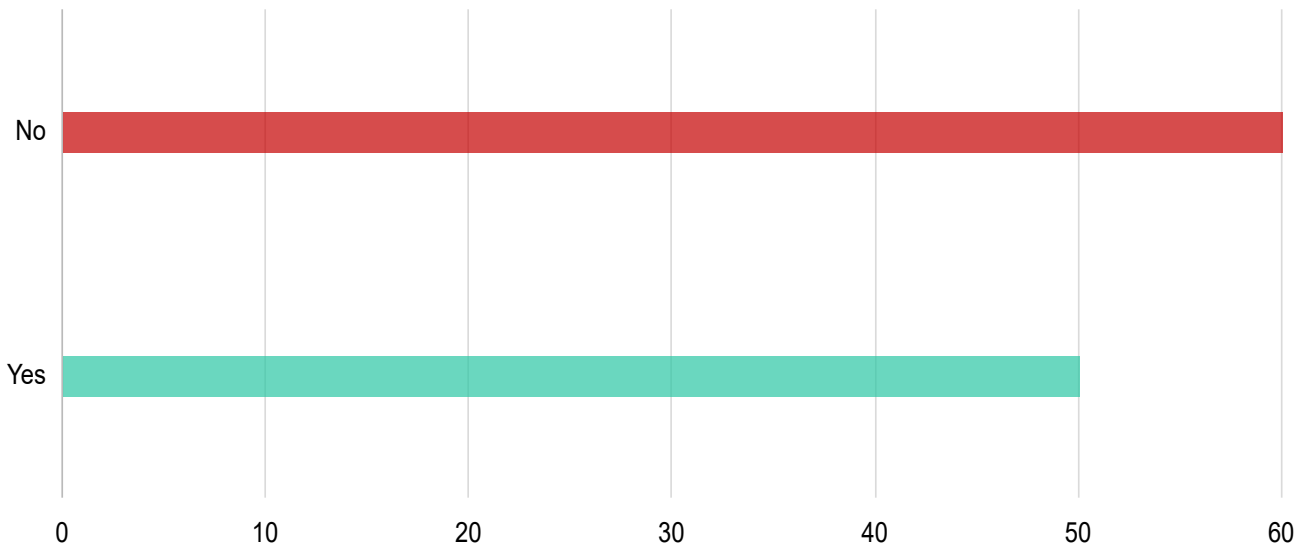
Answered: 110 Skipped: 1

o 21. Do you see N.Ireland as a potential stepping stone into the larger UK market?



Answered: 110 Skipped: 1

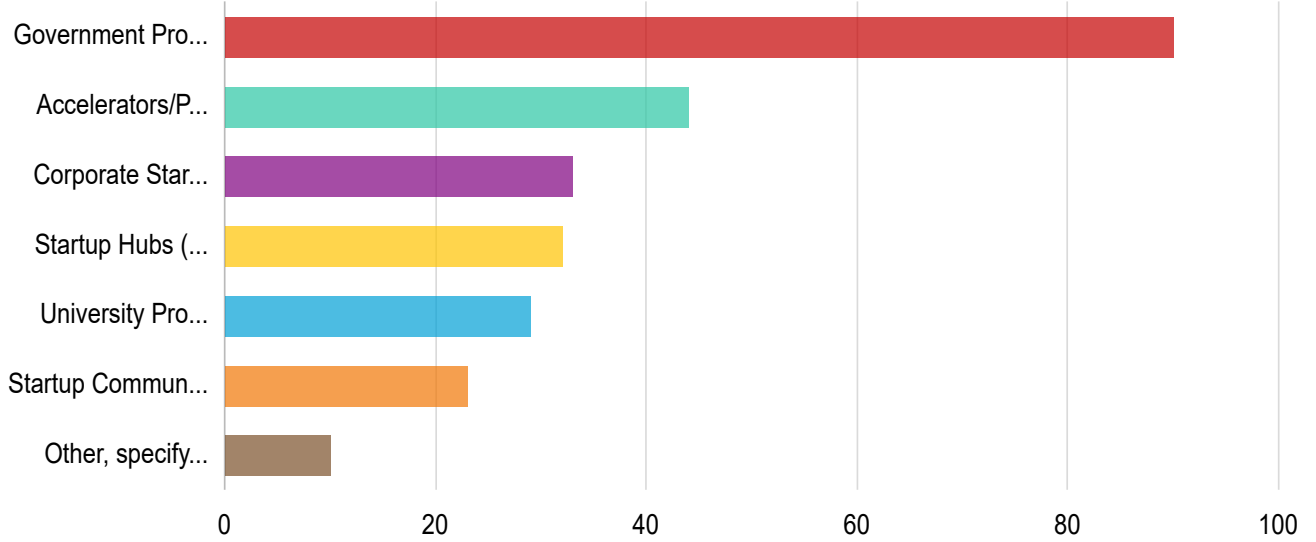
o 22. Would you like to know more about relevant tech products and service...



Answered: 109 Skipped: 2

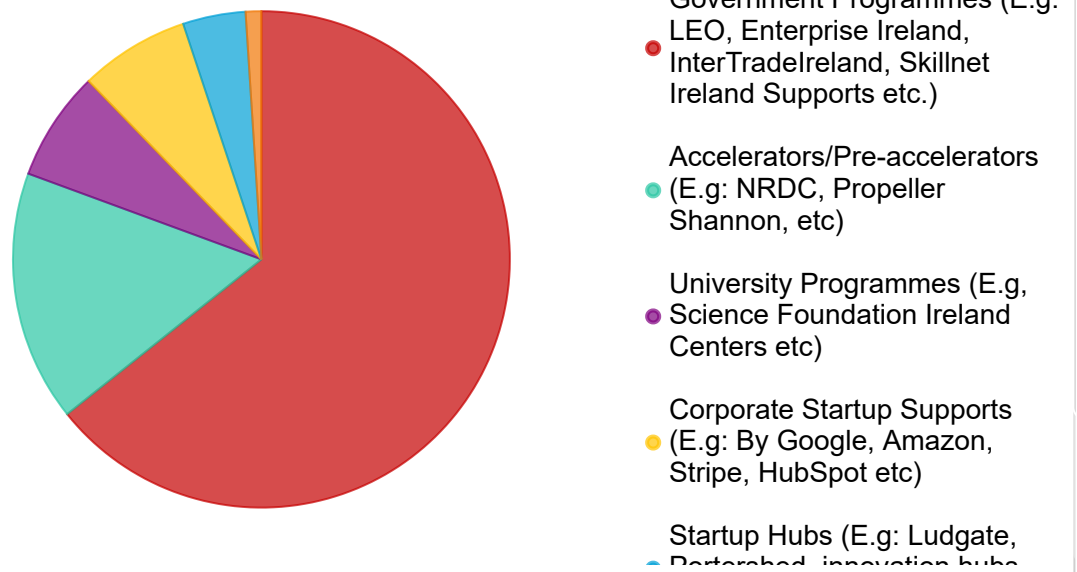
Supports & Interventions

o 23. Which of the following NON-FINANCIAL supports (mentoring, advisory etc.) a...



Answered: 102 Skipped: 9

o 24. Which of the above NON-FINANCIAL supports (mentoring, advisor...



Answered: 98 Skipped: 13